

LAUREN MYERS

art director & designer

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529 Brighton Ave. Apt 1, Portland, ME 04102

PROFESSIONAL SKILLS

Enthusiastic, passionate and dynamic individual with a positive attitude and desire for success. A strong contributor to the team, combined with the personal initiative to take charge when necessary; a natural leader. Excellent communication skills, well-organized and detail-oriented. Can successfully apply creativity and design skills to a vast array of mediums making creative more versatile. Highly motivated individual, with a strong work ethic, eagerness to learn and a sense of humor.

- Large range of computer skills including complete knowledge of Adobe Illustrator, Adobe InDesign, and Adobe Photoshop (up to CC).
- Strong work experience in implementing website designs and coordinating and discussing web media with a team of programmers.
- Extensive knowledge and experience overseeing print design projects from conception to the final printed product.
- Vast expertise in art direction for large scale photo shoots and conceiving advertising for traditional and cutting edge media.

EDUCATION

Graduated 2006
BA, Graphic Design
*Maine College of Art,
Portland, Maine*

COMMUNITY

2015 - Present
Rising Tide Society

2011 - 2015
*Ad Club of Maine,
Member & President*

EMPLOYMENT

Feb. 2008 - Present

Lauren Myers | www.lauren-myers.com

Freelance Designer / Art Director: Past experience in active art direction and design for web, print, and digital media, supporting the needs of small and large companies. My recent clients include: TJ Maxx, L.L.Bean, The Westin Hotel, CIEE, Maine Medical, Three Olives Vodka and Sam's Club.

Feb. 2013 - Jun. 2015

The VIA Agency | www.theviaagency.com

Designer & Art Director: Extensive knowledge in corporate branding and systems. Graceful under high pressure environment and dedicated to getting the job well done. Exceeding client expectation on knowledge and recommendations. Strength in art direction for live photo shoots and preparation of vision.

Apr. 2012 - Feb. 2013

L.L.Bean | www.llbean.com

Creative Associate Designer: Quickly and naturally adapted to a new environment and took leading roles in email marketing, social media, affiliate relations and technology as well as lead new vision in the home page design of the L.L.Bean website.

Apr. 2010 - Feb. 2011

iBec Creative | www.ibeccreative.com

Web Analyst: Conducted annual website reviews for several clients, created and maintained multiple Google Adwords campaigns. Responsibilities included site map creation and structure, project management, art direction on videos and photo shoots when necessary, website reviews & web strategy, SEO and social media. Client education in SEO and social media coaching.

May 2006 - Mar. 2010

Axon Design & Marketing

Junior Designer - Lead Designer & Project Manager:

Responsibilities included creative direction on web media, print, logo development and branding. Exceeding client expectation while managing quality control of the production and final creative work for all Axon accounts. In 2007, work on the WiseAcre Frosteas and FrostBites packaging design won a Broderson.

May 2005 - Apr. 2006

Rogues Gallery | www.roguesgallery.com

Design Internship: Flexible to meeting the needs of the shop which included experience in general office functions; answering phones, filing Pantones, cutting and organizing samples, screen printing products, shipping, design for web and clothing graphics, and anything in between.